

# Branding / Development

## PRICE GUIDE

### PACKAGES

### ADD-ONS

#### Brand Identity :

|                                  |                                   |
|----------------------------------|-----------------------------------|
| Consultation and brand discovery |                                   |
| Style, colours and fonts         |                                   |
| Logo, pattern, mark              |                                   |
| Look and feel                    |                                   |
| Brand Guide Book                 | R2450 / US \$200                  |
|                                  | <small>Paid over 2 months</small> |

#### THE SOCIAL

|  |                                   |
|--|-----------------------------------|
| Consultation and Brand Discovery       |                                   |
| Style, Colours and Fonts               |                                   |
| Logo, Pattern, Mark                    |                                   |
| Brand Look and Feel + Brand Guide Book |                                   |
| Instagram Story Icons                  |                                   |
| Facebook Cover Design                  |                                   |
| x3 Post Design Templates               |                                   |
| Email Signature                        |                                   |
| Business Cards                         | R4250 / US \$320                  |
|  | <small>Paid over 3 months</small> |

#### THE BUSINESS STARTER

|  |                                   |
|--|-----------------------------------|
| Consultation and Brand Discovery   |                                   |
| Style, Colours and Fonts   |                                   |
| Logo, Pattern, Mark  |                                   |
| Brand Look and Feel  |                                   |
| Instagram Story Icons  |                                   |
| Facebook Cover Design  |                                   |
| x3 Post Design Templates   |                                   |
| Email Signature  |                                   |
| Business Cards   |                                   |
| 3 Page Website   |                                   |
| <small>Domain hosting charged separately p/m or yearly (R100-R200)</small> |                                   |
|  | R9500 / US \$650                  |
|  | <small>Paid over 4 months</small> |

|                 |                |
|-----------------|----------------|
| Business cards  | R550 / US \$40 |
| Letterhead      | R550 / US \$40 |
| Email Signature | R550 / US \$40 |
| Poster / Flyer  | R650 / US \$50 |

|                      |                   |
|----------------------|-------------------|
| Digital Line Drawing | R650p/h / US \$50 |
|----------------------|-------------------|

|   |                    |
|---|--------------------|
| Hourly Rate <i>(depends on project)</i> | R650p/h / US \$50  |
| First Project Meeting                   | FREE               |
| Call Out                                | R350 / US \$20 p/h |

#### WEBSITES

*All website are done in Wordpress - a platform for you to log-in and make basic changes to your own website.*

|   |                  |
|---|------------------|
| Home page and setup   | R4500 / US \$300 |
| Per page <i>(about, gallery, contact...)</i>                    | R1750 / US \$120 |
| Ecommerce Website <i>(Online Store)</i>                         | R8500 / US \$600 |
| <small>(price will depend on amount of products listed)</small> |                  |

|  |      |
|--|------|
| Domain Registration fee:                                 | R180 |
| Monthly Fee  | R100 |
| <small>(yourname@yourcompanyname.co.za)</small>          |      |
| <small>(pay yearly &amp; get two month for FREE)</small> |      |

#### PHOTOGRAPHY SOUTH AFRICA ONLY

|                            |         |
|----------------------------|---------|
| Personal brand photography | R850/ph |
| Product Photography        | R850/ph |

Please view [www.nikidesign.co.za/photography](http://www.nikidesign.co.za/photography) for more photography prices and packages.

All designs are given with 3 examples/layouts with 2 revisions  
I have monthly payment plans in place for projects - to make things a little easier for you  
All projects takes around 7-14 days before completion  
I work with a limited amount of clients every month  
All services includes a free consultation meeting