

# Branding / Development

## PRICE GUIDE

### PACKAGES

### ADD-ONS

#### BRAND IDENTITY:

Consultation and brand discovery	
Style, colours and fonts	
Logo, pattern, mark	
Look and feel	
Brand Guide Book	R2650 Paid over 2 months

#### THE BUSINESS STARTER

Consultation and Brand Discovery	
Style, Colours and Fonts	
Logo, Pattern, Mark	
Brand Look and Feel + Brand Guide Book	
Social design - Facebook and/or Instagram	
x3 Social Post Design Templates	
Letterhead	
Email Signature	
Business Card	R4450 Paid over 3 months

#### BRAND REFINEMENT

When you already have a logo design, but need to clarify your brand identity.

From: R1200

Business cards	R600
Letterhead	R600
Email Signature	R600
Poster / Flyer	R750

Digital Line Drawing R750p/h

Hourly Rate <i>(depends on project)</i>	R750p/h
First Project Meeting	FREE
Call Out	R350

#### WEBSITES

All website are done in Wordpress - a platform for you to log-in and make basic changes to your own website.

Home page and setup	R5500
Per page <i>(about, gallery, contact...)</i>	R2750
Ecommerce Website <i>(Online Store)</i>	R9500
<small>(price will depend on amount of products listed)</small>	

Domain Registration fee:	R195
Monthly Fee	R100
<small>(yourname@yourcompanyname.co.za) (pay yearly &amp; get two month for FREE)</small>	

#### PHOTOGRAPHY SOUTH AFRICA ONLY

Personal brand photography	R1200/ph
Product Photography	R1200/ph

Please view [www.nikidesign.co.za/photography](http://www.nikidesign.co.za/photography) for more photography prices and packages.

All designs are given with 3 examples/layouts with 2 revisions  
I have monthly payment plans in place for projects - to make things a little easier for you  
All projects takes around 7-14 days before completion  
I work with a limited amount of clients every month  
All services includes a free consultation meeting